

# Japan, Canada, and Me Photo Contest 2018

## Conditions, Instructions & Specifications

**PLEASE BE AWARE THAT ALL TERMS AND CONDITIONS ARE SUBJECT TO CHANGE WITHOUT PRIOR WARNING OR NOTICE**

**This Contest is Only Open to Those Living in The Greater Toronto Area (“GTA”) and is Governed by Canadian Laws and the Laws of Ontario.**

No purchase necessary. See below for full contest details. Participation in this contest constitutes your full and unconditional acceptance of, and agreement to be bound by, these contest rules (“contest rules”)

### **Contest Duration:**

- 1) The Photo Contest begins on Saturday, May 12, 2018 at 12:00AM Eastern Time (EST) and ends Friday, June 30, 2018 at 11:59PM EST (the “Contest Period”).

### **Eligibility:**

- 2) The Photo Contest is open to all residents of the GTA (including City of Toronto, Halton Region, Peel Region, York Region, and Durham Region). Those residents of the GTA that have spent no more than 90 days in Japan on leisure in 2018 are also considered eligible.
  - a. Youth Category: anyone under the age of (but not including) 18 years is eligible for entry in the Youth Category.
  - b. General Category: anyone that is 18 years or older is eligible for entry into the General Category.

### **How to Enter:**

- 3) To participate in the Photo Contest you must:
  - a. Have a valid Instagram Account. If you do not have an Account, please visit [www.instagram.com](http://www.instagram.com) and register in accordance with the instructions for an Instagram Account.
    - I. Become a Follower (a “Follower”) of the official Consulate-General of Japan in Toronto @JapanConsToronto Instagram Channel.
    - II. Become a Follower of the official Canon Canada @CanonCanada Instagram Channel.
  - b. Have a valid Facebook and/or Twitter Account. If you do not have an Account, please visit [www.facebook.com](http://www.facebook.com) and register in accordance with the instructions for a Facebook Account.
    - I. Become a Follower of the official Consulate-General of Japan in Toronto @JapanConsToronto Facebook Page.
  - c. During the Contest Period, post the following elements (together, an “Entry”) to Instagram:
    - I. Your Contest Photo, which should feature what Japan, or Japan in Toronto represents to you, and which should comply with the Entry Specifications (as defined below); and
    - II. Include the following hashtag: #JapanCanada90 (the “Hashtag”).”
  - d. Comply with the Instagram Terms of Services and Rules available at [www.instagram.com](http://www.instagram.com).
  - e. Comply with the Facebook Terms of Services and Rules available at [www.facebook.com](http://www.facebook.com).
  - f. Comply with the Twitter Terms of Services and Rules available at [www.twitter.com](http://www.twitter.com).

- 4) Your Contest Photo must comply with the following specifications (the “Photo Entry Specifications”).
- a. Be a recent photo taken within the past year.
  - b. Be in either JPEG, TIFF or PNG format
  - c. Be 300dpi – 1200dpi (dots per inch) in Resolution;

Be your original creation and be a photograph take solely by you. Reproducing, modifying, enhancing or altering a third party’s pre-existing work does not qualify as your original creation;

- d. Not violate the rights of any third party, including, but not limited to copyright. Your photo must not defame, infringe or violate publicity or privacy rights of any person, living or deceased, or otherwise infringe upon any person’s entity’s or organization’s personal or proprietary rights, include but not limited to, intellectual property rights. For greater certainty, your Contest Photo must NOT contain trademarks, logos, trade dress, faces, likeness, or names of anyone or any business, brand or product of any kind, without express written, prior permission of the trademark or brand owner;
  - e. Not have been published previously, used commercially, submitted to another competition or contest, or won any other award.
  - f. Be in “good taste” and in keeping with the image of diplomatic relations between Japan and Canada, and must not be explicit, offensive, obscene, or profane, and must not be derogatory to any ethnicity, race, gender, sexual orientation, religion, profession, or age group, or promote any activities that may be unsafe or dangerous, as determined by the Sponsor.
  - g. Not contain any commercial content that promotes any product or service;
  - h. Not defame, misrepresent or contain disparaging remarks about Sponsor or its services;
  - i. Not be false, inaccurate or misleading;
  - j. Not violate any law or regulation;
  - k. Not be libelous, threatening or harassing;
  - l. Not instigate others to commit illegal activities or violate human rights.
  - m. Images may be taken in either Canada or Japan. Keep in mind one of the purposes of the Contest is to promote awareness of various aspects of Japan’s culture, as well as promote the relationship held between Japan and Canada.
  - n. Images will not be returned, regardless of format.
  - o. Images in any colour format are welcome: colour, black & white, sepia, etc.
  - p. Please fill out the Caption Form provided to you along with the Conditions & Release Form in English for the corresponding photo(s). A Japanese caption is also welcome, but please include an English translation.
- 5) You will receive one (1) Entry in the Photo Contest when you post on Instagram your Contest Photo as described in Section 3 and 4, above and in accordance with the Contest Rules. LIMIT (1) ENTRY PER PERSON/ACCOUNT DURING THE CONTEST PERIOD. For greater certainty and the avoidance of any doubt, you can only use one (1) Account to participate in the Photo Contest. If it is discovered that you have attempted to enter more than once during the Contest Period, all your Entries will be void.
- 6) By entering the Japan Photo Contest you agree to grant the Consulate-General of Japan in Toronto a royalty-free, non-exclusive right, in perpetuity, to:
- a. Use the image and caption on the internet to promote Japan.

- b. Provide the submitted image & caption to other organizations and individuals for non-commercial use, news stories, newsletters, reports, slide shows, displays, web pages, including Facebook and Instagram pages
- c. Print and display the image and caption Consular events
- d. Use, in connection with the photo contest, your name, city, province and country of residence in promotions and other publications
- e. Keep the image provided, and archive it in electronic form in order that we may use the photo to promote Japan in the future.

## **Prizes**

There will be a total of fifteen (15) photos chosen. All winning photos will be displayed (location TBD) in mid-July 2018 (exact date and time TBD).

- 7) Grand prize
- 8) Youth Category
  - a. First place, second place, third place, four (4) judges' picks
- 9) General Category
  - a. First place, second place, third place, four (4) judges' picks

## **Draw and Winner Selection**

- 10) Eligible entrants for each of the above categories outlined in (7, 8a, and 9a) will be announced via the Consulate-General of Japan website on Friday July 13, 2018.
- 11) Prizes will be as follows:
  - Grand Prize – roundtrip to Japan courtesy of Air Canada
  - Youth Category
    - First Place – Canon EOS Rebel T6i courtesy of Canon Canada
    - Second Place – Body Fit Cushion courtesy of MUJI Canada
    - Third Place – Ultrasonic Aroma Diffuser courtesy of MUJI Canada
    - Judges' Picks – redeemable gift vouchers at member restaurant Japan Restaurant Association Canada (JRAC)
  - General Category
    - First Place – Canon EOS M5 courtesy of Canon Canada
    - Second Place – Body Fit Cushion courtesy of MUJI Canada
    - Third Place – Ultrasonic Aroma Diffuser courtesy of MUJI Canada
    - Judges' Picks – redeemable gift vouchers at member restaurant Japan Restaurant Association Canada (JRAC)
- 12) All prizes will be granted at (location TBD) on Tuesday July 17, 2018. If the winners are not in attendance, prizes will be sent out and delivered to address listed (see Sec. 14 below).
- 13) Before being declared a winner: all selected entrants must have completed the release form made available to them via private message on Instagram and returned to the email address provided to them by June 30<sup>th</sup>, 2018. The release form:
  - a. Confirms compliance with the Contest Rules.
  - b. Releases the Sponsor, its affiliated companies and agents, advertising and promotion agencies, the contest judges and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with the Contest, the

entrant's participation therein and/or the awarding and use or misuse of the prize or any portion thereof.

14) The selected winners will be reached out to via private message on Instagram which they must respond to within one (1) business day of notification and provide the Sponsor with proof of address and age.

If a selected entrant: (i) cannot be contacted by private message within one (1) calendar days of selection or there is a return of any prior notification as undeliverable; (ii) fails to return the contest documents within the specified time, the he/she will be disqualified and will forfeit the prize, and the Sponsor reserves the right to select an alternate entrant from among the remaining eligible entries.