

JAPAN NOW Lecture Series



GREEN JAPAN: COMBINING TECHNOLOGICAL INNOVATION, ECONOMIC GROWTH AND ENVIRONMENTAL SUSTAINABILITY

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DISCUSSANT

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Friday, March 10, 2017

2:00 pm – 4:00 pm

Munk School of Global Affairs
University of Toronto
1 Devonshire Place
Room 108, North House

» Registration:

<http://munkschool.utoronto.ca/event/22159/register/>

National governments the world over face the formidable challenge of figuring out how to sustain or enhance economic prosperity while contributing to the global effort to ensure environmental sustainability. The Government of Japan has been wrestling with this issue for several decades. Japan has promoted the development and implementation of new products and services, urged commercial exports of environmental technologies and implemented stringent environmental protection measures. While far from the only nation seeking to produce "Green Growth," the Government of Japan has encouraged a wide range of technological innovations, from electric and fuel cell vehicles and smart grid implementations to futuristic technologies designed to convert energy from outer space into electricity on earth. This presentation examines Japan's commercial developments service innovations and explores the lessons to be learned from the Japanese approach to the promotion of Green Growth.



Dr. Carin Holroyd is President, Japan Studies Association of Canada and Associate Professor, Department of Political Studies, University of Saskatchewan. She has published extensively on aspects of Japan's international trade, commercial relations with Canada, and national innovation policies in Japan. Her most recent book, *Green Japan, Environmental Technologies and Economic Growth*, will be released by the University of Toronto Press in 2017.